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PATENT  
Attorney Docket No.: DERN-00101

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: ) Group Art Unit: 3688  
Howard Dernehl )  
Serial No.: 09/635,994 ) Examiner: Raquel Alvarez  
Filed: August 9, 2000 ) **TRANSMITTAL LETTER**  
For: **WEB BASED REFERRALS WITH** ) 162 North Wolfe Road  
**REWARD INCENTIVE** ) Sunnyvale, California 94086  
 ) (408) 530-9700  
 ) Customer Number 28960

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**Mail Stop After Final  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**

Sir:

An amendment and response to the Final Office Action mailed on July 31, 2008, is enclosed for filing with the U.S. Patent and Trademark Office.

The Commissioner is authorized to charge any additional fee or credit any overpayment to our Deposit Account No. 08-1275.

Respectfully submitted,  
**HAVERSTOCK & OWENS LLP**

Dated: 9-30-08

HAVERSTOCK & OWENS LLP

## Attorneys for Applicants

**CERTIFICATE OF MAILING (37 CFR§ 1.8(a))**

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

**HAVERSTOCK & OWENS L.L.P.**

Date: 9/30/08 Rwy: 8L



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In re Application of	)	Group Art Unit: 3688
Howard Dernehl, et al.	)	Examiner: Raquel Alvarez
Serial No.: 09/635,994	)	<b>AMENDMENT AND RESPONSE TO</b>
Filed: August 9, 2000	)	<b>FINAL OFFICE ACTION mailed on July</b>
For: <b>WEB BASED REFERRALS</b>	)	<b>31, 2008</b>
<b>WITH REWARD INCENTIVE</b>	)	162 North Wolfe Road
		Sunnyvale, CA 94086
		(408) 530-9700
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**Examiner:**

In response to the final Office Action of July 31, 2008, Applicants request reconsideration and further respond as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 13 of this paper.